THE REALTOR REPORT

Beaver County Association of REALTORS®

JUNE 2015



2015 Officers and Board of Directors

- President: Bev Pietrandrea
- President-Elect: Bridget Wysocki
- Secretary: Judy Plakosh
- Treasurer: Michelle Branham
- Directors: Bob Bixler
 - Dave Bodell
 - Rita Brimmeier Ernie D'Achille
 - Lisa Dowling
 - Peg Gahles
 - Amy Logan
 - Cindy McConnell
 - Joan Shanahan
- Immediate Past-President

Leslie Chaklos

Affiliate Director:

Rich Masucci

Association Executive:

Karen Fuller

Dear Realtors and Affiliates,

It's been an exciting beginning of Summer! The Affiliates started it off with a bang with the "Night at the Races". A big round of applause!!!!

While attending the PAR Harrisburg meeting in June here are a few updates:

- 1. We were in the top % of being ahead on the Core Standards. Just waiting for approval!
- 2. We voted on redistricting the state. We will now be part of District 10.
- 3. PAR wanted to change their name to "Pennsylvania Realtors" instead of "Pennsylvania Association of Realtors" and again it did not pass by an overwhelming %.
- 4. BCAR is doing well in the RPAC Campaign which is one of our goals to meet for Core Standards. Thanks to Leslie for all her work on this!

Here are some upcoming dates in to remember:

- 1. July 14 for "Manna" We are asking for donations and volunteers and will purchase the food. This worked out very well the last time.
- 2. July 16 Affiliates will be holding a RESPA Seminar regarding the changes coming on August 1st. Make your reservations early.
- 3. Never too early to start thinking about the "Auction" headed by Vic Smith. He is always looking for volunteers. If you have any items that you are willing to donate or you want to make a monetary donation, call Vic today.
- 4. In August a FREE class on Tax Strategies for the Real Estate Professional. Watch for more details.

I can't say enough about the honor and pleasure it has been serving you as President of the association. I love promoting all of you to Beaver County. I would also like to say that Beaver County Realtors care a great deal about their communities. This is not only through the association, but through their companies. Howard Hanna did the Manna Project in June, RE/MAX with a fundraiser for Tracie Nicastro, Berkshire Hathaway with their annual "Make-A-Wish yard sale." These are just a few that I am aware of.

God Bless!

Enjoy Life, Bev

PRESIDENT'S LETTER

RESPA UPDATE SEMINAR REAL ESTATE SETTLEMENT PROCURES ACT

THURSDAY, JULY 16, 2015 FIRST PRESBYTERIAN CHURCH 252 COLLEGE AVENUE, BEAVER, PA ONLY \$7 PER PERSON INCLUDES BREAKFAST AND SEMINAR

SPEAKERS WILL ADDRESS THE CHANGES FROM BOTH A LENDING AND SETTLEMENT PERSPECTIVE



Big Changes Are Coming...

Your Affiliates are constantly working to keep your informed.



Registration 8-8:30 a.m.

Breakfast 9 a.m.

- Scrambled Eggs
- Bacon and sausage
- Home fried potatoes
- Biscuits with butter and jelly
- Fresh brewed coffee
- Orange and Cranberry juice

RSVP by Friday, July 10th

Call 724-774-4126 or email Karen Fuller at bcar3@verizon.net

HAVE YOU GOTTEN OUR TEXT MESSAGES?









CALLS TO ACTION

For the past several months NAR has been promoting a communications tool that will alert members quickly to our Calls for Action. REALTOR® Party Mobile Alerts is a texting platform that is easy for members to sign up and easy for them to take action. Tens of thousands of REALTORS[®] joined our mobile alert network which ensures that elected officials hear from real estate professionals before politicians make important decisions about the housing industry and private property rights.

CODE OF ETHICS Article 2: REALTORS® cooperate with other real estate professionals to advance their clients' best interests

<u>WELCOME New Members</u>: **Robin Augustine** – Howard Hanna, Moon Twp; **Nicole Callahan** – Northwood, Moon Twp; **Sarah Hoppe**- Northwood, Wexford; **Mona Johnson** – Berkshire Hathaway, Beaver; **Ian Finn** and **Barbara Michna** – Northwood, Beaver; **Aaron Smay** – Northwood, Moon Twp;

Reactivated Members: Kathy Gabauer Deluca – Sherman Hostetter Group, LLC; Rula Khoury-Coldwell Banker, Cranberry Twp, Kathy Morrow – Howard Hanna, Cranberry Twp;

New Affiliate:	The Diamond Group Home Inspections2400 Oxford Drive, #412412-342-6663			Sharon St. Clair Don Minehart
	Pittsburgh, PA 15102	Email	: info@412diamond.com	1
	Liberty Mutual Insurance			Emily Bradford
	3 Penn Center West, Suite 100		412-859-6605 X 51921	Brian Sivillo
	Pittsburgh, PA 15276	Fax:	603-559-5036	
	E	mail:	Emily.bradford@libertym	utual.com

Condolences to **Nancy Kristian**, Berkshire Hathaway in Beaver, and family in the passing of her Mother-n-law.





CUSTOM DESIGN DRAPERIES—VALANCES CORNICES — BEDDING SHADES — SHUTTERS

- PREMIUM OPTIONS
 AVAILABLE
- BUDGET FRIENDLY
- FULLY INSURED
- IN-HOME DESIGN CONSULTATIONS

UPCOMING EVENTS:



June 5-6 Berkshire Hathaway, Beaver "Make A Wish" Yard Sale June 18th Next Affiliate Meeting—First Presbyterian Church in Beaver June 23rd New Member Orientation for the newly licensed REALTOR® July 10th Reservations due for RESPA Update Seminar July 14th Manna Dinner at House of Prayer in Aliquippa July 16th RESPA Update Seminar at First Presbyterian Church, Beaver October 8th Steak Gate, Two Mile Run Park December 4th Holiday Beginnings at BaRuni's, Baden



VALUATION OF INCOME PRODUCING PROPERTY, 30 hours, 2 credits (approved elective) Class dates: Thursdays - July 9, 16, 23, 30, August 6, 13, 20, 27 Times: 5:30-9:30PM Instructor: Elaine Kirsch, MAI, SRA

Tuition and Materials: \$300

Course content: market versus investment value, real estate markets, impact of money and capital markets, highest and best use analysis, income capitalization, gross income and expense analysis, direct capitalization, yield capitalization, cost and direct sales comparison approaches, internal rates of return and measures of investment performance, and more

REAL ESTATE FINANCE, 45 hours, 3 credits (approved elective) Class dates: Tuesdays - Aug 11, 18, 25, Sept 1, 8, 15, 22, 29, Oct 6, 13, 20, 27 Times: 4:30-8:30PM Instructor: Ed Wielgus, MPM Tuition and Materials: \$400 Course content: sources of mortgage funds, government influences in the financial market, anatomy of real estate finance instruments, defaults; foreclosures; redemptions, alternative instruments of real estate finance, mortgage placement procedures, and more

> REALTORS® Educational Institute REALTORS® Association of Metropolitan Pittsburgh 1427 West Liberty Avenue | Pittsburgh, PA 15226 412-563-5200 x 19 (Office)

CHECK OUT OUR COURSE OFFERINGS - <u>www.rampschool.com</u>



LENDER CLOSING COSTS ... WAIVED!!

Huntington is passionate about the growth of our communities and doing the right thing, so we are waiving our lender closing costs for borrowers purchasing or refinancing a home in low or moderate income areas. We want to make a difference in our communities by reducing the cost of homeownership. That's just the right thing to do.

Eligible Properties

The property must be located in one of Huntington's Assessment Areas and designated as a "low" or "moderate" income census tract by the FFIEC (Federal Financial Institutions Examination Council).

Eligible Products

Any Huntington mortgage product can qualify. Of course, standard borrower qualifications, financing guidelines and property type eligibility will apply.

Fees Waived

The term "lender closing costs" means fees normally charged by Huntington.¹ This includes processing fees, underwriting fees, appraisal fees, survey fees and recording fees—just to name a few.

For more information contact:

Ted George

VP - Mortgage Loan Officer

Email: ted.george@huntington.com Phone: 724-561-1033 NMLS: 562791

¹The term does <u>not</u> include charges by other parties, like those for property taxes, transfer taxes, property insurance, flood insurance, mortgage insurance, owner's title insurance, guarantee fees, bond fees, state revenue stamps, city revenue stamps, seller concessions or cash back to the borrower.



The Huntington National Bank is an Equal Housing Lender and Member FDIC. III III and Huntington are federally registered service marks of Huntington Bancshares Incorporated. Huntington. IIII Welcome. IIII is a service mark of Huntington Bancshares Incorporated.

FACT SHEET .REALTOR Launches For Member Boards and Brokerages on May 7, 2015 at 10:00 am CST



Beginning May 7, 2015 at 10:00 am CST, state and local Member Boards, as well as brokerage firms, can claim their .REALTOR domains. More than 95,000 .REALTOR domains have been claimed by members since October 2014. Now Member Boards and brokerage firms can claim their .REALTOR domains, which benefit the entire REALTOR® family. The more .REALTOR web addresses there are, the stronger the REALTOR® brand becomes.

Process of Claiming Domains Starting May 7

- State and local Member Boards and brokerage firms will be able to create an account at <u>www.claim.REALTOR</u>, choose their .REALTOR web address(es) and check out.
- All .REALTOR web addresses will be available on a first-come, first-served basis.
- For the full terms and conditions, please see the attached FAQs.

MEMBER BOARDS

- Member Boards can secure as many .REALTOR web addresses as they like. Using acronyms and the words "REALTOR" or "REALTORS" before the dot or their Member Board's full name is allowed. For the complete business rules, visit www.about.REALTOR/associations.
- Pricing is \$99 with multi-year, multi-domain discounts available.
- Due to NAR's exclusive relationship with Move, Inc. for the display of real property ads in the U.S., Member Boards may not display or link to real property ads from their .REALTOR domain.

BROKERAGE FIRMS

- Firms may use the .REALTOR domain name in connection with their firm name, but they may not use "REALTOR" before the dot or in connection with a team name.
- Firms must use the same business name under which they provide real estate services to consumers. The firm name must
 come directly before the dot in .REALTOR in accordance with REALTOR® trademark rules. Words and numerical characters
 can be added before the brokerage firm's name. For the complete business rules, visit <u>www.about.realtor/brokers</u>.
- The .REALTOR web address must be registered by the broker of record in NRDS.
- Pricing is \$79 with multi-year, multi-domain discounts available. Those who purchase within the first 60 days of launch will
 receive a 50% discount.

Priority Registration: MEMBER BOARDS ONLY

- Available to Member Boards that complete the Association .REALTOR Marketing Program by April 30.
- By completing this program, Member Boards will receive priority registration and a FREE .REALTOR web address for up to 5
 years for promoting the .REALTOR domain to their members.
- To complete the program, submit the program form at <u>www.about.REALTOR/associations</u> and email examples of how you
 promoted it by April 30, 2015.
- Priority registration begins on May 6 at 10:00 am CST at <u>www.claim.REALTOR</u>. A special code will be provided via email 48 hours in advance of priority registration.

Background Information

- The Internet is being divided into industry-specific categories that will make it easier for consumers to navigate the online world and locate exactly what they need.
- In October 2014, NAR introduced the .REALTOR domain to its members to create an exclusive name space for REALTORS[®] online. To date, more than 95,000 .REALTOR domains have been claimed.
- NAR is one of the first organizations that was approved a top-level domain exclusively for its membership, demonstrating the
 organization's commitment to its members and showcasing the value of the REALTOR[®] brand.

Approved Copy for General Usage

Brokerage Firms: Get Your .REALTOR Web Addresses on May 7

Starting May 7 at 10:00 am CST, brokerage firms can claim their .REALTOR web addresses. The Internet is being divided into industry-specific categories that will make it easier for consumers to navigate and locate what they need. So, when consumers see a web address that ends in .REALTOR, they'll instantly know that they've found a trustworthy source for real estate information online. The more .REALTOR web addresses there are, the stronger the REALTOR® brand becomes. Visit <u>www.about.REALTOR</u> for more information.

Contact Information: Roshani Sheth .REALTOR Product Manager 312.329.3285 rsheth@realtors.org

Ken Burlington, Vice President Marketing & Business Development 312.329.8360 kburlington@realtors.org



VOLUNTEERS AND DONATIONS NEEDED

Manna Project When: Tuesday, July 14, 2015 Where: House of Prayer, Aliquippa (2100 Irwin Street) Time: Approx. 4:30pm



Why: Every Tuesday, the House of Prayer Church and with the help of outside organizations feeds about 150 people, who are less fortunate. Our Community Service Committee picked this day to provide and serve dinner. We need your help!! We are looking for volunteers to help that evening and also for monetary donations to help off set the cost of providing the dinner.

If you are interested in volunteering for that evening, contact the association office at 724-774-4126. If you would like to donate to this event you can mail a check to the association office at 650 Corporation Street, Suite 401 Beaver, PA 15009 and in the memo section put "Manna Project". Any donation amount is appreciated.

This is a great opportunity to give back. Thank you in advance for your support!



2015 Election

It is time once again to think about Beaver County Association of REALTORS® Annual Election. We are looking for President Elect, Secretary, Treasurer and Director positions. If you would like to become more involved with the association, then we are looking for you. Fill out the attached election application and get it to the association office. If you have any questions on a position, please call the association office at 724-774-4126. Thank you in advance for your service.

Beaver County Association of REALTORS®

Election Application

Name:	Office:
Phone Number:	
Seeking Consideration for Position of:	
Present position in industry: (Please indicate	how many years)
SalespersonBroker	of RecordAppraiser
Associate BrokerSales M	fanagerProperty Manager
Have you participated in Local Association ac	ctivities:YesNo
Have you served as a Board Member?	_YesNo
If so, in what capacity/year/term?	
Committees Served/Year:	
Committees Chaired/Year:	
State Association:	
National Association:	
Special Achievements:	
Why do you want to be considered as a candio	date?
Signature:	Date:



Beaver County Association of REALTORS®

Eligibility of Officers and Directors

II. ELECTION OF OFFICERS AND DIRECTORS - Per Policy and Procedures

Prior to the election meeting, all candidates will be required to complete the Association's standard form on qualifications for office.

Candidates for officers and directors are required to have been a member of an Association for at least two years and to have served on a standing committee.

Criteria for President-Elect Nominees.

The nominee shall be a REALTOR with at least three (3) years membership in the Board and shall have successfully completed service to the Board as:

- A committee member
- A chairperson of a committee
- A two-year term as a Director, and/or Secretary, and/or treasurer.

Information from Bylaws Article XI-Officers and Directors Section 5B

Criteria for President Elect, Officers and Directors

1. Criteria for president-elect Nominees. The nominee shall be a REALTOR® who shall have their principal vocation in any of the following, alone, or in combination: real estate brokerage, sales, leasing, property management, or appraising. the nominee shall have three years of membership in the Association and shall have successfully completed service to the Association as (1) a Standing Committee Member, (2) a Chairperson of a Standing Committee, and (3) a two year term as a Director, and/or Secretary, and/or Treasurer.

2. Criteria for directors and officers other than President-Elect: The nominee shall be a REALTOR who shall have their principal vocation in any of the following, alone, or in combination: real estate brokerage, sales, leasing, property management, or appraising. Nominees shall also be Members in "good standing" of the Association and shall have served on a standing committee.

The election is held the last two weeks in October and on our www.mybcar.com website. The results are given at out Annual Charity Auction in November.

If you would like to run for office please be sure to fill out an election application and return it to the association office. If you have any questions, please contact the association office at 724-774-4126.



Affiliate Sponsored Night at the Races

The Beaver County Association of REALTORS® would like to thank all the affiliates who participated in the Night at the Races. Once again it was well attended and a great time was had by all. Thank you to all the REALTORS who supported this event.

AgChoice Farm Credit Beaver County Times Brokers Settlement Clearview Federal Credit Union Design Inspirations Excel Mortgage First Choice Mortgage Services Hancock County Savings Bank HouseMaster Housing Opportunities of Beaver County HSA Home Warranty Huntington Bank Mars Bank PA Land Title T. A. Closing Network Wells Fargo Home Mortgage Renovation Division Windows R Us–North Shirley Shoppe

If we forgot to mention someone, please be sure to let the office know...724-774-4126.









MEMBER BENEFITS

So many times we hear, what do we get for our membership to the Beaver County Association of REALTORS®

Well, take a minute and read the benefits. This ad has been running once a month in the Beaver County Times all year.

Thank you to the Times for running it.



Our Partners have Privileges

BCAR REALTOR Benefits

BENEFITS OFFERED TO BOTH PRIMARY AND SECONDARY MEMBERSHIPS

MONTHLY MEMBERSHIP MEETINGS

- Educational
- Networking opportunities
- EDUCATION
 - New Member Orientation
 - Continuing Education Classes
 Code of Ethics Training

Code of Ethics Irai ANNUAL AWARDS

- Sales Awards
- REALTOR® of the Year
- Emeritus Award

WEBSITE

MONTHLY NEWSLETTER ADVERTISING DISCOUNT IN THE BEAVER COUNTY TIMES

- · Home Buyer's Guide
- · Here's my card
- Sunday Open Houses
- Progress Edition

AFFILIATE CONTRIBUTION

- Education
- Holiday Beginnings

We are a professional organization dedicated not only to our members but to the community needs. We are very active in fund raising and supporting local charities.

Also members of the National Association of REALTORS® and the Pennsylvania Association of REALTORS® and receive all the benefits they offer.

BCAR Affiliate Benefits

Affiliates are companies who have services in the real estate industry or benefits for REALTORS members.

INVITED TO ATTEND ALL FUNCTIONS OF BCAR AFFILIATE MEETINGS WEBSITE SOCIAL NETWORKING ADVERTISING

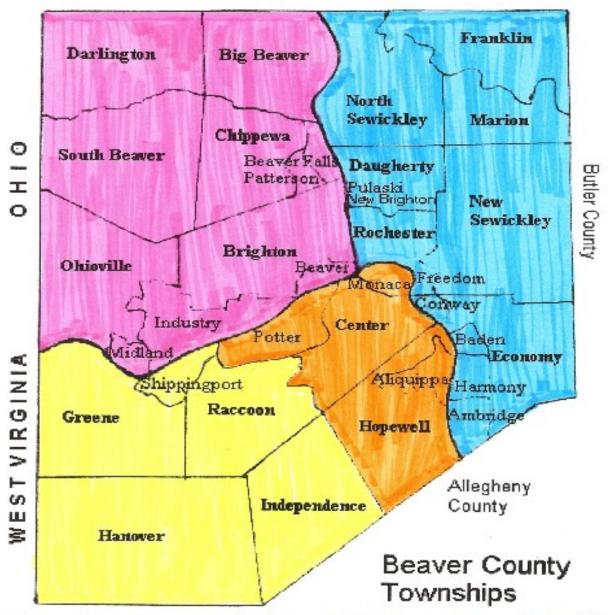
- Discount in Beaver County Times
- Highlight affiliate companies in monthly newsletter
- 1/2 or full Page in monthly newsletter

We are given the opportunity as professionals to work alongside the REALTORS® with their support. With a group effort, we give back to the community and help support local charities.

Contact the Beaver County Association of REALTORS at 724-774-4126 for your membership today.



New Listings: If you have a new listing and would like it to be on the Beaver County Tour you must go to the multi list and pull up the listing. There you will find an agent tour. Click the date that corresponds with the below schedule for the area your listing is in.



Beaver County Realtor Tour

BCAR is proud to announce starting in Sept 2010 a Beaver County Realtor[®] Tour every Tuesday 10 am to 12 pm. The tour is broken up into zones as follows:

- 1st Tues of the month
- 2nd Tues of the month
- 3rd Tues of the month
- 4th Tues of the month

Realtor's should place the listing they would like on tour in the MLS system no later than noon on Mondays so that the tour can be pulled and printed for distribution.

Beaver County Association of REALTORS®

650 Corporation Street Suite 401 Beaver, PA 15009

Phone: 724-774-4126 Fax: 724-774-1984 E-mail: bcar3@verizon.net Website: www.mybcar.com





AFFILIATE INFORMATION

ESB BANK

Representative: Jonathan Newell

Serve Allegheny, Beaver, Butler, and Lawrence Counties

Products/Services Offered: New Construction, Primary Residence, Second Homes, Investment, Condo, Co-op, Refinance, Purchase-Renovation, Refinance-Renovation, First Time Home Buyers, Homeownership Mortgage Program, Housing Opportunity of Beaver County Grant Program

EXCEL MORTGAGE GROUP, INC

Representatives: William Roorback and Mona Simmons

Serve Pennsylvania

Products/Services Offered: Purchase - Refinance of Residential Real Estate Mortgages. Products to include Conventional, FHA, VA, and USDA Mortgages

FIRST CHOICE MORTGAGE SERVICES, INC

Representatives: Linda Martin and Natalie Corsello Frazier

Serve Allegheny, Beaver, Butler, and Lawrence Counties-All of Pennsylvania

Products/Services Offered: Conventional, FHA, VA, USDA, New Construction, Reverse Mortgages and Rehab Loans

FIRST NATIONAL BANK

Representative: Gary Christafano

Serve Allegheny and Beaver Counties, Tri State Area

Products/Services Offered: Full service bank with Conventional Mortgage Products, VA Mortgage Loans, FHA, Low Cost Family Home Ownership Program

Note: Information displayed in alphabetical order and supplied by the affiliates from the 2015 Affiliate Information. Sheet.

Phone: 724-934-8988

Phone: 724-775-3090

Phone: 724-772-2022

Phone: 724-775-6250